



Gladstone Chamber of Commerce & Industry

STALL HOLDERS AND SPONSORSHIP PROSPECTUS

BUSINESS EXPO 2025



**GLADSTONE
CINEMAS**

Gladstone Chamber of Commerce and Industry invites the opportunity for you to become a valued Sponsor for our annual Business Expo. The annual Business Expo aims to facilitate connections among business owners, managers, and the broader community, fostering future collaborations and raising awareness about the diverse array of products and services offered by our local businesses. Our inaugural Business Expo saw tremendous success, featuring over 53 exhibitors, ranging from not-for-profits and micro-businesses to government organisations and large industries. Limited sponsorship opportunities are available for the 2024 Business Expo, and we invite you to consider supporting our event. Sponsorship ensures that the Business Expo remains accessible to notfor-profits and small businesses, while also supporting GCCI, an incorporated notfor-profit, in delivering projects and programs such as our Buy Local Campaign. We anticipate your presence at the Business Expo, where we will showcase why the Gladstone Region truly stands out as the region of choice and opportunity.



Major Sponsorship

GOOD BUSINESS.

For an investment of just \$5500 incl GST this opportunity includes:

- A 4 x 2 including 2 x 1.8m tables or a 3 x 3 stall, including a 1 x 1.8m table, with a black cover, and two chairs.
- Power access.
- Catering (afternoon tea and two drink vouchers per person) for two people.
- Showcasing an advert on the TV screens located throughout the GECC. TV advert to be provided by you.
- Your pull-up banner located prominently at the entrance to the 2025 Business Expo and on the GECC main stage. Banners to be provided by you.
- Your logo prominently included in all print and digital advertising for the 2025 Business Expo, including but not limited to, social media, the GCCCI website and EDMs.
- Verbal recognition by GCCCI at regular intervals throughout the 2025 Business Expo as an event partner.
- Recognition as an event partner in all media coverage.
- A Sponsor Post - your business profiled on GCCCI's social media (Facebook, Instagram and LinkedIn) in the lead-up to the expo.
- Your organisation profiled (logo and content to be supplied by you) in the digital 2025 Business Expo Guide.
- GCCCI purchasing a \$200 voucher from your business to use as an Expo Lucky Door Prize.
- An opportunity to take part in the expo's pre-warm up session for exhibitors.
- An opportunity to network with fellow stallholders at an end-of-day expo mixer.

Major Sponsors sites will be in prominent positions at the Expo.

Partner with us.

Stallholder package.

We have 2x2 metre exhibition sites available at the 2025 Business Expo.

Sites will be allocated on a first in best dressed basis, so book your space early to be able to choose your desired site, and avoid disappointment.

What's included:

- A 1.8m table, with a black cover, and two chairs.
- Power access.
- Catering (afternoon tea and two drink vouchers).
- A Stallholder Shoutout - your business profiled on GCCI's social media (Facebook, Instagram and LinkedIn) in the lead-up to the expo, on the day and you will be featured in the GCCI Business Expo 2025 Highlight.
- Your organisation profiled (logo and content to be supplied by you) in the digital 2025 Business Expo Guide.
- An opportunity to take part in the pre-expo warm up for exhibitors.
- 1 x ticket into Stallholders Raffle
- An opportunity to network with fellow stallholders at an end-of-day expo mixer.

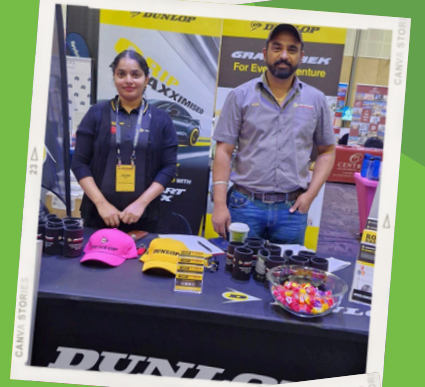
Investment

Early Bird:

\$330 for GCCI members
\$440 for non-members
\$220 for incorporated
not-for-profits or charities
price inclusive of GST

General Sale:

\$360 for GCCI members
\$480 for non-members
\$240 for incorporated
not-for-profits or charities
price inclusive of GST



Twilight markets stallholders

We have 3x3 metre sites available at the 2025 Business Expo. You may purchase additional space if required.

Sites are located outdoors, and stallholders will need to arrange their own marquee/shade cover and lighting. Sites will be allocated on a first in best dressed basis. See T&Cs for more information.

Market Details:

- Location - In front of GECC and along Goondoon Street
- Market set up - 12pm - 2pm
- Market times - 2pm - 7pm
- Market pack down - 7pm - 8pm

What's included:

- A Market Stallholder Shoutout - your business profiled on GCCCI's social media (Facebook, Instagram and LinkedIn) in the lead-up to the expo.
- An opportunity to take part in the pre-expo warm up.



Investment

\$25 for early bird EOI submitted on or before 4 April 2025

\$30 for EOIs received after 4 April 2025

price inclusive of GST



Join us.

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