

2025

Sponsorship Prospectus



Sky's the limit

RECOGNISING EXCELLENCE

in our business community.

The Best in Business Awards, proudly presented in 2025 by the Gladstone Chamber of Commerce and Industry (GCCCI), stand as a powerful testament to excellence within our local community. This distinguished accolade spans across businesses, not-for-profits, events, large industries, and business leaders, underscoring GCCCI's pivotal role as the presenting body.

Across 17 categories, our discerning volunteer judging panel, comprised of esteemed GCCCI committee members, actively seeks out innovation, quality, leadership, and exceptional customer service. Their mission is to Honor the outstanding achievements of businesses that significantly contribute to the vibrancy and diversity of the Gladstone Region, showcasing GCCCI's commitment to recognizing excellence in the business community.

Since 1894, the Gladstone Chamber of Commerce & Industry has played a crucial role in the local community of Gladstone Region. Operating as a self-funded, independent not-for-profit association, we bring together more than 160 small-to-medium businesses, not-for-profits, and large industries. By joining us through sponsorship opportunities, you not only contribute to our mission but also you can leverage our strong reputation within the Gladstone community.

The GCCCI Best in Business awards night is consistently scheduled for the first weekend in November each year., the awards take place at the Gladstone Entertainment Convention Centre, drawing an impressive attendance of more than 450 leaders from our local business community. The event consistently receives substantial positive coverage across both print and social media platforms.

By collaborating with us for this year's Best in Business Awards, you not only support GCCCI in advancing our mission but also establish your profile as a leader in your industry within our community. For inquiries regarding partnership opportunities in 2024, please contact our Manager, Ally Perry on 0448 333 121 or projects@gccci.com.au.



Skys the limit



November 1 2025
**Gladstone Entertainment
Convention Centre**

Sponsorship opportunities.

Platinum Sponsor

Category Exclusivity: Exclusive sponsorship rights for a specific awards category

Naming Rights: Naming rights for proudly supported by

Awards Night Tickets: Ten (10) complimentary tickets for your team to attend the prestigious awards night

Logo Visibility: Prominent display of your logo on all marketing materials and advertising for the event

Branded Banners: Display of four (4) branded pull-up banners during the awards night.

Video Reel Opportunity: Showcase your brand with a video reel (supplied by you) on GECC screens during the event

Awards Presentation: Opportunity to co-MC for the presentation. Opportunity to address awards guests and present the overall Best In Business Award

Social Media Recognition: GCCI to feature your video reel at least twice pre-awards and at least once post-event on social media platforms.

MC Recognition: Verbal acknowledgment by the Master of Ceremonies throughout the event as the presenting partner

Judging: Opportunity to nominate a delegate of your choosing to participate in Judging process

Digital Logo Display: Continuous digital display of your logo throughout the event.

Best in Business Awards Webpage: In 2025, GCCI will introduce the exclusive Best in Business Awards webpage, offering the major sponsor only substantial visibility on the platform. Sponsors will also be able to seamlessly incorporate their website handle into the newly launched Best in Business Awards webpage

VIP Thank you: Ten tickets to the Sponsor Thank You pre-cocktail event

Investment

\$60,000 (plus GST)

3 Year Commitment (2025 - 2027)

November 1 2025

**Gladstone Entertainment
Convention Centre**

Sponsorship opportunities.

Gold Sponsor

What's included:

- ✦ Ten (10) complimentary tickets and a reserved table for the awards night
- ✦ Six (6) tickets to the Sponsor Thank You pre-cocktail event
- ✦ Continuous verbal recognition by the MC throughout the night as an event partner
- ✦ Logo digitally displayed throughout the event and in the Best in Business Award booklet
- ✦ Logo placement on the 2025 Best in Business Awards webpage
- ✦ GCCI to showcase your video reel on social media, acknowledging your gold sponsorship
- ✦ The chance to showcase one (1) branded pull-up banner during the awards night
- ✦ The opportunity to present up to two Best In Business Awards
- ✦ The opportunity to feature a 90 second video reel (supplied by you) on GECC screens during the event
- ✦ First right of refusal for the next year

Investment

\$7,500 (excluding GST)

Silver Sponsor

What's included:

- Six (6) complimentary tickets to the awards night at a reserved table ✦
- Four (4) Sponsor Thank You pre cocktail event ✦
- Verbal recognition by the MC throughout the event as an event partner ✦
- Logo digitally displayed throughout the event and in Best in Business Awards Booklet ✦
- Logo placement on the 2025 Best in Business Awards webpage ✦
- Social media recognition of silver partnership, including use of your business logo (provided by you) ✦

Investment

\$5,000 (excluding GST)

Bronze Sponsor

What's included:

- ✦ Two (2) complimentary tickets to the awards night
- ✦ Two (2) Sponsor Thank You pre cocktail event tickets
- ✦ Verbal recognition by the MC throughout the night as an event partner
- ✦ Logo digitally displayed throughout the event
- ✦ Social media recognition of bronze partnership, including use of your business logo (provided by you)

Investment

\$2,500 (excluding GST)

Best In Business Raffle & Silent Auction

At the 2025 Best In Business Awards, GCCI will be holding a raffle and silent auction to raise funds for chamber programs, including our Buy Local Campaign. An incorporated not-for-profit, GCCI relies heavily on fundraising and sponsorship to keep our membership fees and professional development programs affordable for local not-for-profits and small to medium businesses.

Support means we can also continue to advocate and champion our members, the wider local business community, and promote sustainable economic development in the Gladstone Region. If your business can assist by donating a prize to our 2025 Best In Business Raffle please contact our GCCI office on **0448 333 121** or **info@gcci.com.au**

Thank you in advance for your support.

JOIN US AT THE 2025 ✨

Best In Business Awards

Tickets are \$195 per person and includes:

- ✦ A delicious three course meal.
- ✦ A five (5) hour drinks package (includes beer, wine and softdrink).
- ✦ Live entertainment.
- ✦ Entry into the Lucky Door Prize Draw and more!

Sky's the Limit

gcci.com.au



November 1 2025

**Gladstone
Entertainment
Convention Centre**